



Marblehead
Chamber of Commerce
Dedicated to Business Development

January 15, 2010

Dear Business Owner,

The Marblehead Chamber of Commerce is conducting our 13th Annual Spring Home & Garden Show, and we are inviting you to participate. The event will be held on Saturday, **March 20th** from **10:00am to 5:00pm** and Sunday, **March 21st** from **11am to 4:00pm** at the **Marblehead High School**, located at 2 Humphrey Street.

NEW THIS YEAR

- **New venue!** This year, we will conduct the Show at the Marblehead High School. The High School is located in the same parking lot area as the Community Center (former Show location), and there is plenty of free parking for vendors and attendees. Set up, breakdown, and attracting attendees to the Show area should be relatively easy as we will be setting up in the cafeteria right at the main entrance of the building. We expect this new location to offer a new and exciting feel to the event and draw an even larger crowd than previous years.
- **EXTENDED SHOW HOURS!** Last year's vendor surveys indicated that many vendors would like more time to meet with prospective clients. Therefore, the Home & Garden Committee has decided that the Show hours will be extended to 5pm on Saturday and doors will open at 11am on Sunday.

The Home & Garden Show has become an anticipated event for both businesses and consumers throughout the region. Consumers get the opportunity to consult one-on-one with business owners and employees about their home and garden needs in a professional and friendly environment. Business owners connect with a target audience that is serious about home and garden improvements, products and services while being able to network with other businesses. The event will be promoted through a diversified marketing campaign, including local and regional media outlets (Marblehead & Swampscott Reporters, Salem News, Marblehead Magazine, Lynn Daily Item, MHTV, Northshore 104.9FM), and the Marblehead school system. Given the new location and extended hours, we estimate more than **1,000 attendees** this year. This is a promotional opportunity not to be missed!

In addition, the Chamber will offer complimentary coffee and donuts/bagels, etc. for our vendors on both days, and as in past years, the Show will include entertainment, family activities, and the very popular silent auction component.

Enclosed please find sponsorship/registration information and an auction donation form for your consideration. The early registration deadline is **February 12th**.

SPACE IS LIMITED – ONLY 45 BOOTH SPACES

Register TODAY – This Show Sells Out Every Year!

Promote your products and services to more than 1,000 serious consumers,
in a professional and friendly environment!

We look forward to your participation, and please do not hesitate to contact us at the Chamber office at 781-631-2868 with any questions or to request additional information.

Sincerely,

Ann Marie Casey
Executive Director