



EXHIBITOR REGISTRATION INFORMATION FOR SATURDAY, AUGUST 10, 2013



Marblehead
Chamber of Commerce
Dedicated to Business Development

Information: 781-631-2868, marbleheadchamber.org



June 2013

Dear Nautical Exhibitor,

From August 8 - 11, 2013 the Marblehead Chamber of Commerce will be celebrating Marblehead's maritime heritage as we present the second annual Marblehead Maritime Festival.

Some highlights of the week will include:

- Corinthian Classic Yacht Regatta co-sponsored by Panerai featuring dozens of classic yachts from all over the world
- Showcase of Maritime art at the Historic King Hooper Mansion
- Harbor tours and viewings of classic yachts
- Family entertainment including maritime presentations at Abbot Hall, picnics, cocktail receptions and sea shanty singers and outdoor concerts

Marine Exhibits

On Saturday August 10, 2013, the town of Marblehead has reserved the Philip T. Clark Landing right on Marblehead Harbor in the center of the historic downtown for exhibits by local and visiting maritime-related businesses. We are pleased to invite you to participate in this Festival. You are welcome to sell maritime-related merchandise and, of course, distribute promotional literature. Outdoor Exhibit Spaces are approximately 10' x 10', and multiple spaces may be reserved if you require additional space.

This very unique event will feature exhibitors including marine outfitters, nautical accessory boutiques, boat builders, yacht brokers, sail-makers, and more. We expect to attract thousands of sailors, boat owners and other maritime enthusiasts not just from Marblehead, but from all corners of the Northeast, as well as participants in yachting events occurring that week. We will be publicizing the event in national and local publications, broadcast media and online.

Attached [included] is a registration form for the event. Please contact the Marblehead Chamber of Commerce at 781-631-2868 for additional information, and a member of our Committee will contact you to follow up.

Thank you for your time, and we hope to see you at the Festival.

Sincerely,

The Marblehead Maritime Festival Committee

Saturday, August 10, 2013
10am to 5pm
Waterfront Locations
Marblehead, MA



**Yachts, Harbor Tours,
Maritime Exhibits, Entertainment, Great Food,
Arts and Crafts, Family Activities and more...**

**Apply now and be a part of this
exciting family event.
Festival admission is free to the public.
We anticipate an estimated 5,000 visitors.**

Maritime Exhibitor Form

Deadline to Register: Friday, July 12, 2013

Contact Information

Business: _____

Business Description (Please list all services): _____

Address: _____

Employee Contact: _____ **Telephone:** _____

***Email:** _____ **Website:** _____

Please check all that apply:

Type: Boat Builder/ Dealer Artist Nautical Exhibit/ Merchandise Non-profit (Non-profit Exhibitor Space is \$50).

Exhibitor Fees:

Includes 10 by 10 outside Exhibitor Space on Saturday, August 10, 2013 and website listing on www.marbleheadchamber.org. Exhibitors must provide their own tents.

10' by 10' Outside Exhibitor Space. Each space is \$150 _____ of Spaces TOTAL FEE: _____

Please provide a description of the physical layout of your booth: _____

Sponsorship - Please see Sponsorship Information for Specific Benefits.

Admiral - \$5,000 Captain - \$3,000 Commander - \$1,250 Lieutenant - \$750

Method of Payment: Make checks payable to: **Marblehead Chamber of Commerce**

Credit Card Information: VISA Master Card American Express Total Amount: _____

Card #: _____ Security Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Complete & Return Form and Payment to: Marblehead Chamber of Commerce, 62 Pleasant Street, Marblehead, MA 01945, 781-631-2868

*Exhibits must remain set up and staffed from 10:00AM until 5:00PM on Saturday. Set up from 7:00AM Saturday.

*EXHIBITORS MUST BRING WITH THEM ALL EXHIBIT EQUIPMENT AND ELECTRICITY IS NOT AVAILABLE.

(Please note: it can be rather breezy on the waterfront, even under canvas, so please plan your layout accordingly)

*Overnight Security will NOT be provided.

*In the event of inclement weather participants will be notified by 8 am, by festival producer, as to whether the festival is to be cancelled. Otherwise it should be assumed that the show will go forward. Booth fees are required to cover expenses of the festival and therefore no refunds are available.

*All exhibitors with merchandise for sale must have a valid Massachusetts Sales Certificate and collect 6.25% sales tax.

Release:

The undersigned does hereby forever discharge, release and hold harmless the Marblehead Chamber of Commerce and the Town of Marblehead of and from any and all manners of actions, suits, damages or claims whatsoever in law or equity, from any loss or damage, including any consequential damages, to the undersigned's property or person, or to the undersigned's assignees' property or person, in connection with the Marblehead Maritime Festival held on August 10, 2013.

Signature: _____

Print Name: _____ Date: _____



Sponsorship Information

BENEFITS OF SPONSORSHIP	Admiral \$5,000	Captain \$3,000	Commander \$1,250	Lieutenant \$750
One (1) 10' by 10' Outside Exhibitor Space (Value: \$150)				√
Two (2) 10' by 10' Outside Exhibitor Spaces (Value: \$300)		√	√	
Three (3) 10' by 10' Outside Exhibitor Spaces (Value: \$450)	√			
Prime Booth Placement & Sponsorship Plaque (Value: \$300)	√	√	√	√
Logo on banner to hang in Marblehead pre-event. (Value: \$1,500)	√			
Logo on bags at Fair entrance (Value: \$500)	√	√		
Logo on all promotional materials. (Value: \$1,000)	√			
Logo on Maritime Festival T-shirts (Value: \$1,000)	√	√		
Marblehead Community TV Access appearance (normally exclusive to community non-profits)	√	√	√	
Logo and link on www.marbleheadchamber.org . Full year presence pre- & post-event.	√	√	√	√
Dedicated Chamber E-blast (Value: \$95)	√	√	√	