



Marblehead Chamber of Commerce
Health + Wellness Fair

April 8, 2017 at the Lynch/van Otterloo YMCA – Register Today!

Dear Business Owner,

The Marblehead Chamber of Commerce is gearing up for this year's Health & Wellness Fair, and we warmly invite you to participate. The event will be held on **Saturday, April 8th from 9:00am to 1:00pm** at the Lynch/van Otterloo YMCA, 40 Leggs Hill Road, Marblehead.

As it has been in the past, we anticipate that this event will once again be a huge draw for both businesses and consumers throughout the region. We anticipate hosting more than 50 diverse health & wellness professionals to offer interactive displays and complimentary health screenings to the public, and we anticipate 1,000 attendees throughout the day.

We also offer a **Program Book** component to the event for additional advertising and event take-away.

The event will be promoted through a diversified marketing campaign, including local and regional media outlets (Marblehead & Swampscott Reporters, Salem News, Daily Item, Marblehead Home & Style Magazine, MHTV, Facebook, Twitter, Patch, northshoreymca.org, marbleheadchamber.org, and a banner hanging over Tedesco Street on the Marblehead/Salem line during the week before the event). Given the location, free admission, entertainment, silent auction, regional advertising and a high level of interest in family health events, this is a promotional opportunity not to be missed!

In addition to the Chamber's strong marketing efforts, the YMCA will promote this event to their membership as well. This will encompass a large percentage of the residential and business community in Marblehead, Swampscott, Salem and beyond. The Lynch/van Otterloo YMCA serves more than 15,000 members, and the Chamber serves more than 300 member businesses and is a relied upon informational resource to Marblehead's 22,000 plus residents. This family audience is the **perfect target market** for your business!

Enclosed please find sponsorship/registration information and an auction donation form for your consideration.
SPACE IS LIMITED - register TODAY!

We look forward to your participation. Please do not hesitate to contact us at the Chamber office at 781 631-2868 with any questions or to request additional information.

Sincerely,

Gerald MacKillop, Event Chair
Marblehead Chamber of Commerce Board of Directors

Beth Ferris, Executive Director
Marblehead Chamber of Commerce