



Hay Rides



Marblehead
Chamber of Commerce
Dedicated to Business Development



Presents

FALL FESTIVAL 2008

Saturday, Sept. 27 & Sunday, Sept. 28

June 2008

The Marblehead Chamber of Commerce Retail Committee is organizing the 4th Annual **Fall Festival** to promote visitation and shopping in town. We have received town permission to conduct Sidewalk Sales on Saturday, Sept. 27th and Sunday, Sept. 28th, and this is ***an excellent opportunity for increased sales and exposure for your business.***

In an effort to increase attendance and make this an exceptional event, we are requesting that you consider making a **\$50** contribution to the Fall Festival fund. Your contribution will be used to book additional attendance generating advertising and entertainment for the event. **All proceeds from the Fall Festival will be reinvested into advertising for the Marblehead Christmas Walk, another opportunity for increased sales and exposure.** In addition to Sidewalk Sales during regular business hours where allowed by ADA compliance for the weekend, the following activities have been scheduled thus far: ****Please note that some events are subject to change.***



Pumpkin Decorating



Artisan Fair



Chowder & Chili Fest



Sidewalk Sales

SATURDAY, Sept. 27: Store Sales/Promotions

Abbot Hall: Artisan's Marketplace 9:30am – 5pm

Atlantic Avenue: Chowder & Chili Fest Noon – 2pm Location: TBD

Washington Street: Hay Rides 1pm - 4pm

SUNDAY, Sept. 28: Store Sales/Promotions

Atlantic Avenue: Pumpkin decorating for families at Shubie's sponsored by the Marblehead Arts Association.

Atlantic Avenue: Hay Rides 1pm - 4pm

The Fall Festival will be promoted via a flyer that will be distributed around town and through the school system, on online event calendar listings, MHTV, www.marbleheadchamber.org and www.visitmarblehead.com. As a contributor your business name will be listed on the flyer, on our website, and incorporated into any additional promotional materials.

Thank you in advance for your contribution. The Marblehead Chamber of Commerce is pleased to serve as an event organizer for the business and residential community. For additional information or to discuss ideas, please contact the Chamber office at 781-631-2868 or attend a Retail Committee meeting any Tuesday morning at 8:30am at the Chamber office, 62 Pleasant St.

Sincerely, The Marblehead Chamber of Commerce Retail Committee

FALL FESTIVAL 2008 PARTICIPATION FEE:

___ Yes! I would like to participate in the Fall Festival. **Fee: \$50**

Name of Business _____ Phone _____

Address _____ Contact: _____ E-mail _____

Method of Payment: VISA MC AMEX DISCOVER

Card # _____ Exp _____

**Make Checks Payable: Marblehead Chamber of Commerce MEMO: Fall Festival
Mail to: 62 Pleasant St., Marblehead, MA 01945**