



**Reserve  
Your Space  
TODAY!**

**Deadline  
For Inclusion  
March 10, 2017**

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Marblehead, MA 01945

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e info@marblehead  
chamber.org

# Advertise in the 2017 Marblehead Visitor's Guide & Map



**Does your business benefit from tourism dollars?** Be featured in Marblehead's full color map and directory with distribution throughout New England and beyond! The annual *Visitor's Guide & Map* is Marblehead's main destination marketing brochure. This is an excellent and proven yearlong advertising opportunity, available exclusively to Chamber members!

## DETAILS

**Circulation:** 25,000 brochures

**Shelf Life:** 1 year

**Distribution Outlets:** Chamber Office & Information Booth (including national and international requests), Massachusetts Regional Tourism Councils, CTM Brochure Display Hotel & Visitor Program, Copley Place, RED SOX STORE Boston, Massachusetts Visitor Information Centers, North of Boston Convention & Visitors Bureau, and local merchants; including all Marblehead Bed & Breakfasts.  
*All Ads will be reserved on a first come, first serve basis!*

## PRICING AND FORMAT *Please check your selection!*

### Listing:

Business name, address, phone, number of rooms, hours, website, email, and 30 word description.

**Price:** \$300

### Display Ad with Listing:

Full color (cmyk, rgb, pdf) at 300dpi  
3 1/4" wide by 4 1/4" high

**Price:** \$1,000

## RATE KEY *(optional)*

*Multiple selections will be listed as a range.*

\$	Under \$25
\$\$	Under \$50
\$\$\$	\$50 - \$100
\$\$\$\$	\$101 - \$150
\$\$\$\$\$	\$151 +

*No need to duplicate information from "Rate and Symbol Key". You may write "Same as last year."*

*For "Lodging Properties," please list your prices.*

## SYMBOL KEY *Included in all listings. Please check all that apply!*

- |   |   |                                       |
|---|---|---------------------------------------|
| <input type="checkbox"/> Balcony/Deck           | <input type="checkbox"/> Ocean View       | <input type="checkbox"/> Parking      |
| <input type="checkbox"/> Beach                  | <input type="checkbox"/> Restaurant       | <input type="checkbox"/> TV           |
| <input type="checkbox"/> Handicapped Accessible | <input type="checkbox"/> Pets             | <input type="checkbox"/> Private Bath |
| <input type="checkbox"/> Pool                   | <input type="checkbox"/> Lounge/Tavern    | <input type="checkbox"/> Wifi         |
| <input type="checkbox"/> Jacuzzi                | <input type="checkbox"/> Meeting Rooms    | <input type="checkbox"/> Shared Bath  |
| <input type="checkbox"/> Fireplace              | <input type="checkbox"/> Breakfast        |                                       |
| <input type="checkbox"/> Exercise Room          | <input type="checkbox"/> Air Conditioning |                                       |

## COMPOSE DESCRIPTION *Maximum 30 words! Use additional sheets of paper if necessary.*

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## PURCHASE INFO

*Please print clearly!  
Please make checks payable to:*

**Marblehead Chamber  
of Commerce.**

Name of business \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ # of Rooms/hours \_\_\_\_\_

Visa/MC/AMEX/Disc # \_\_\_\_\_ Exp. date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_